Australasian Certification Authority for Reinforcing and Structural Steels Ltd (ACRS)

USING YOUR ACRS MARK OF CONFORMITY

V1.1, October 2026

Introduction

ACRS provides trusted assurance as a conformity assessment body in the Australasian market. ACRS owns and controls a Mark of Conformity for each certification scheme it operates. The current certifications issued by ACRS are:

- Product Certification
- Technical Approval Certification
- Traceability Certification
- Quality Management Certification
- Sustainable Constructional Steels Certification

Marks of conformity can be validated by searching for the certificate number on the ACRS website or by scanning the validation QR code with the ACRS Cloud App. These validation methods are important for customers and guard against the acceptance of fraudulent product.

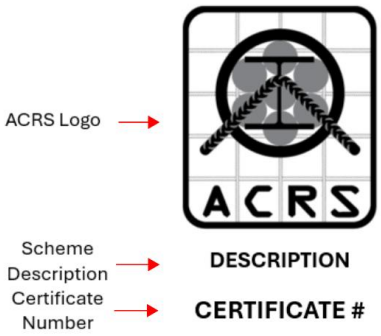
ACRS provides the Mark of Conformity to certified sites adjacent to a QR Code. The use of a secure QR code scannable with the ACRS cloud app provides an instantaneous method for the verification of a sites scope of certification. This prevents the use of fraudulent Marks and certificate numbers.

ACRS strongly encourages the verification of ACRS certification in the market and it is highly desirable for customers to easily be able to check the validity and scope of certification from certified sites.

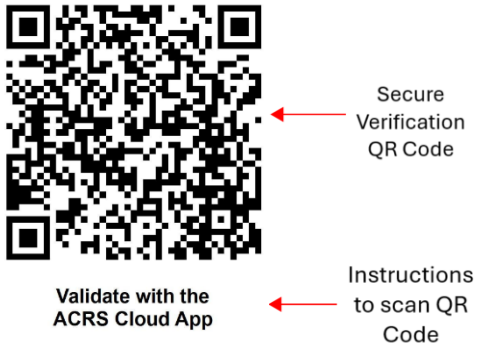
Use of the Mark is subject to full compliance with the ACRS Certification Agreement and relevant ACRS Certification Scheme Rules.

Understanding the Mark

The Mark of Conformity is made up of the ACRS Logo, Scheme Description and Certificate Number. This is consistent across all ACRS schemes.



A verification QR code is provided for the purpose of enabling accessible and secure validation of the scope of certification.



The Mark of Conformity and Validation QR code are used together with a bounding box to group the mark and QR code.

Best practice compliant example:

Using the Mark

The table below discusses where and how the marks of conformity can be used.

Mark of Conformity and Validation QR Code	Prerequisite for use	Using the Mark
	Valid ACRS product certification certificate	This Mark must be placed on the product that has been certified or its product packaging or associate product tags, or line marking. It may also be placed on any other communication media directly associated with the product or its promotion (e.g. user instructions, advertising materials). The Mark shall be placed prominently, legibly and of such dimensions that the Mark is the primary means of identification of conformity of the Approved Materials to the Product Requirements. This Mark is not permissible on any reports or certificates associated with laboratory tests, calibration, or inspection activities. The following statement may appear on a mill test certificate below the table of results: *<enter Certified Firm name> is certified by the Australasian Certification Authority for Reinforcing and Structural Steels (ACRS): Certificate No <enter certificate number> to the Product Standard <enter standard reference, including year>.*

Using your ACRS Mark of Conformity

Mark of Conformity and Validation QR Code	Prerequisite for use	Using the Mark
		Use of the Mark is subject to full compliance with the ACRS Certification Agreement and ACRS Product Certification Scheme Rules.
	Valid ACRS Technical Approval certificate	This Mark must be placed on the product that has been certified or its product packaging or associate product tags, or line marking. It may also be placed on any other communication media directly associated with the product or its promotion (e.g. user instructions, advertising materials). Any limitations or conditions of use notified by the Authority must be detailed on documents supplied with the materials and any publicity or technical materials pertaining to the Approved Materials under the Technical Approval. This Mark is not permissible on any reports or certificates associated with laboratory tests, calibration, or inspection activities. The following statement may appear on a mill test certificate below the table of results: *<enter Certified Firm name> is certified by the Australasian Certification Authority for Reinforcing and Structural Steels (ACRS): Certificate No <enter certificate number> to the Product Standard <enter standard reference, including year>.*

Mark of Conformity and Validation QR Code	Prerequisite for use	Using the Mark
		Use of the Mark is subject to full compliance with the ACRS Certification Agreement and ACRS Product Certification Scheme Rules.
	Valid ACRS Traceability Scheme certificate	This Mark is not permissible on products or product packaging, or any reports or certificates associated with laboratory tests, calibration, or inspection activities. The Mark can be used on the certified Supplier's communication materials, but only in relation to the ACRS Approved Materials included in the scope of the Supplier's Traceability Certificate. The following statement may be put on the product delivery documentation: *This product was supplied by an ACRS Traceability Scheme Certified Supplier for Approved Materials in accordance with <enter standard reference, including year>, certificate number: <enter certificate number>.* Use of the Mark is subject to full compliance with the ACRS Certification Agreement and ACRS Traceability Certification Scheme Rules.

Using your ACRS Mark of Conformity

Mark of Conformity and Validation QR Code	Prerequisite for use	Using the Mark
	Valid ACRS quality management system certificate	This Mark is not permissible on products or product packaging, or any reports or certificates associated with laboratory tests, calibration, or inspection activities. It can be used on communication media not directly associated with the product or its promotion (e.g. in user instructions, advertising materials). It may be used on the certified organisations stationary etc. as long as business processes associated with the stationary are covered by the scope of the certified management system. The following statement may be put on the product packaging: *This product was produced using an ACRS certified quality management system in accordance with <enter standard reference, including year>, certificate number: <enter certificate number>.* Use of the mark is subject to full compliance with the ACRS Certification Agreement and ACRS Quality Certification Scheme Rules.

Using your ACRS Mark of Conformity

Mark of Conformity and Validation QR Code	Prerequisite for use	Using the Mark
	Valid ACRS Sustainable Constructional Steels Scheme certificate	This Mark may be placed on the product that has been certified or its product packaging or associate product tags, or line marking, or any other communication media directly associated with the product or its promotion (e.g. user instructions, advertising materials). This Mark is not permissible on any reports or certificates associated with laboratory tests, calibration, or inspection activities. Use of the mark is subject to full compliance with the ACRS Certification Agreement and ACRS Sustainability Certification Scheme Rules.

Presentation

The Mark must:

- Use official ACRS artwork only
- Maintain its proportions and aspect ratio
- Display the correct certificate number
- Remain clear and legible

The Mark must NOT be:

- Redrawn
- Recoloured
- Cropped
- Distorted
- Combined in a way that changes meaning

Dimensions

For the printed use of the Mark, these dimensions and aspect ratio apply.

Scheme	Width to Heigh Aspect Ratio	Height*
Product Certification	1.7	30mm
Technical Approval	1.7	
Traceability	1.7	
Quality Management	1.6	
Sustainability	1.7	

Table: Dimension Requirements

**If a smaller height is used, it is critical to maintain legibility and ensure the QR code can be successfully scanned with the ACRS Cloud App*

Style

ACRS provides the mark of conformity to certified sites in the style, layout and colour that it should be used.

The only approved colour for the use of the mark of conformity and QR code is as shown – black and white with some grey.

Multiple Types of Certification

If applicable to a certified site, it is permissible to use more than one type of Mark of Conformity with a single QR code bounded by a box. The QR code used shall be the technical approval or product certification QR code for the site.

Suspension, Withdrawal or Expiry

If certification is suspended, withdrawn or expires, the organisation must (as per scheme rules and certification agreement):

- Immediately stop applying the Mark to product
- Remove the Mark from digital platforms
- Stop using it on new documentation
- Follow any additional directions issued by ACRS

Your Mark of Conformity should be printed on the front of tags/labels at the time of tag printing. All preprinted tags including the Mark would be unusable in the case of suspension, withdrawal or expiry.

Document control

Most recent version	Operative Date	Summary of changes from last version	Approved by
V1.1	09/10/2026	Addition of notes for Product and Technical Approval – "The following statement may appear on a mill test certificate below the table of results: *<enter Certified Firm name> is certified by the Australasian Certification Authority for Reinforcing and Structural Steels (ACRS): Certificate No <enter certificate number> to the Product Standard <enter standard reference, including year>.*"	Executive Director
V1.0	29/05/2026	Initial release	Executive Director
V1.1 Draft	19/05/2026	Incorporate suggestions/changes	
V1.0 Draft	27/02/2026	Initial guidance information on how to use the Mark	